

# GLOBAL CONNECTED AIRCRAFT SUMMIT



## 2020

## JUNE 2-3, 2020 HILTON DENVER CITY CENTER

### DIAMOND - \$50,000 (1 OF 2 AVAILABLE)

- One seat on the Global Connected Aircraft Summit Advisory Board for one year
- Listing on website and on promotions leading up to event which includes:
  - Full page ad promotions of the event in Via Satellite and Avionics
  - On-site signage
- Full Page ad on the back cover of the Program Guide at the event
- 5 complimentary registrations
- Two email deployments (one pre-one post)
- Gift item registration bag insert
- Moderate Closing Session on day 1
- Chair drop
- 10x10 Exhibit

### GOLD - \$37,300 (4 AVAILABLE)

- One seat on the Global Connected Aircraft Summit Advisory Board for one year
  - Listing on website and on promotions leading up to event which includes:
    - Full page ad promotions of the event in Via Satellite and Avionics
    - On-site signage
  - Full Page ad in the Program Guide at the event
  - Three complimentary registrations
  - One email deployment (post-event)
  - Literature registration bag insert (2-4 pages)
- Choice of:
- One General session introduction
  - Keynote Lunch Sponsorship
- 10x10 Exhibit

### BRONZE - \$24,900 (7 AVAILABLE)

- Listing on website and on promotions leading up to event which includes:
  - Full page ad promotions of the event in Via Satellite and Avionics
  - On-site signage
- Half Page ad in the Program Guide at the event
- Two complimentary registrations
- 10x10 Exhibit
- Podcast Sponsorship
  - Verbal recognition of sponsorship on the podcast
  - Logo on email notification delivered to the 21,000 names in the Global Connected Aircraft Summit database.

### AIRLINE BREAKFAST - \$28,500 (2 AVAILABLE)

- Sponsor an exclusive gathering of the top airline professionals at the Global Connected Aircraft Summit.  
Includes:
  - 1.5 hour sit down breakfast for the airline delegates at the conference
  - Recognition on all room signage and delegate invitations.
  - Chair drop of collateral materials and/or gift at the breakfast (gift not included)
  - Opening comments
  - List of all delegates that attend the breakfast
  - Work with GCAS team to collaborate on a guest speaker (20 min)

### PLATINUM - \$42,500 (2 AVAILABLE)

- One seat on the Global Connected Aircraft Summit Advisory Board for one year
  - Listing on website and on promotions leading up to event which includes:
    - Full page ad promotions of the event in Via Satellite and Avionics
    - On-site signage
  - Full Page ad in the Program Guide at the event
  - Four complimentary registrations
  - One email deployment (pre-event)
  - Gift item registration bag insert
  - Session introduction and day one chair drop
- CHOICE OF:
- Registration Sponsorship (lanyards, bag and signage)
  - Welcome Sponsorship
  - Speaker Room Sponsorship
- 10x10 Exhibit

### SILVER - \$27,900 (4 AVAILABLE)

- Listing on website and on promotions leading up to event which includes:
    - Full page ad promotions of the event in Via Satellite and Avionics
    - On-site signage
  - Half Page ad in the Program Guide at the event
  - Two complimentary registrations
  - Literature registration bag insert (2-4 pages)
- CHOICE OF:
- Session Sponsor
  - Day 1 Networking Coffee Break Sponsorship
  - Day 2 Networking Coffee Break Sponsorship
- 10x10 Exhibit

### DIGITAL MEDIA SPONSORSHIP - \$20,000

- Be the exclusive sponsor of all things digital. Includes:
  - Exclusive sponsorship of the WiFi network
    - Choose a custom WiFi password
    - Logo on all WiFi related material
  - Exclusive sponsorship of the GCAS App.
    - Banner ads on the App
    - Recognition on all App promotions
    - Send push notifications 2 times per day to promote your company to attendees
  - Live Polling
    - Recognition on all live polling questions
    - Ask one live polling question per day of delegates

### EXHIBIT ONLY - \$6,600 (LIMITED SPOTS AVAILABLE)

- 10x10 Exhibit
- 6'table
- two chairs
- waste basket
- carpet
- one FREE registration

## Ask about speaking opportunities.

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